



FOR IMMEDIATE RELEASE

Contacts: Sue Duchene
DUCTZ International
(877) 382-8987
Sue.duchene@ductz.com

Lindsey Grosso
starrconstand business communication
(313) 964-4447
lgrosso@starrconstand.com

Quorum Productions' Hit Television Show *Designing Spaces* Teams with DUCTZ Indoor Air Professionals to Educate Homeowners on the Importance of Indoor Air Quality

Deerfield Beach, Fla. and Ann Arbor, Mich., January 22, 2008- The Environmental Protection Agency ranks poor indoor air quality among the top five environmental risks to public health, and surprisingly, the levels of air pollution in the home can be two to five times higher than outdoor levels. Because the biggest source of contaminants comes from a home's mechanical system, *Designing Spaces* invited John Rotche, President and Founder of Ductz® Indoor Air Professionals, to help educate viewers on how they can ensure a healthy home environment. The key, according to Rotche, is to maintain the cleanliness of hidden spaces by having a trained professional inspect the home's ducts and heating and cooling systems every one to two years. The show airs nationally on Women's Entertainment Network on January 25 at 7:30 a.m., and The Learning Channel on January 26 at 7 a.m. Both times are PST/EST.

"Just because you can't see them doesn't mean you're not breathing contaminants, and this is particularly harmful for people with allergies, asthma or respiratory ailments" says Rotche. "It is important to ensure that the actual cleaning process itself is both safe and effective; therefore, we train our network of professionals at a model home that includes every type of duct system that they might encounter in homes throughout the country."

As part of the ten-minute television segment, the *Designing Spaces* crew is taken on a tour of the DUCTZ International Training House model home at DUCTZ headquarters in Ann Arbor, Mich. Senior Vice President Tom Yacobellis describes the process that DUCTZ takes to rid a duct system of contaminants and demonstrates that process to the *Designing Spaces* crew.

"It's important for homeowners and business owners to note that without the right equipment and an in-depth knowledge of indoor air contaminants and the health threat they pose, it's easy for smaller scale duct cleaners to do more harm than good when cleaning a duct system," says Yacobellis. "We at DUCTZ are excited for the *Designing Spaces* viewing audience to see evidence of the capability and knowledge that DUCTZ Indoor Air Professionals has to offer."

Created by Quorum Productions, Designing Spaces is a half-hour informative series that inspires viewers to make every space count and instructs them on the smartest ways to make their homes more beautiful and functional. From advice on large scale renovations to small modifications, simple tips on making everyday tasks easier to decorating on a budget, this is the one show that provides you with all the comprehensive information you'll need, presented in a fun, easy-to-follow format. Designing Spaces is seen Friday, Saturday and Sunday mornings on The Learning Channel and on the Women's Entertainment Network between 7:00 & 10:00 am.

About Quorum Productions:

Quorum Productions, a wholly-owned subsidiary of O2 Media Inc., is a Florida-based production company that is nationally renowned for creating award-winning educational programming. Their informative shows are geared towards disseminating innovative ideas and practical solutions to everyday challenges. Guests on Designing Spaces have included representatives from companies such as Intel, AT&T, HP, Martha Stewart, Chase Bank, Sara Lee, Prudential Real Estate, Celebrity Cruise Lines and many others. For information on how to get your company's stories featured on Designing Spaces, contact: Lysa Liemer, Executive Vice President of Programming, at: www.designingspaces.tv or call 954-571-5221.

About DUCTZ:

DUCTZ, a subsidiary of The BELFOR Group, is the nation's largest indoor air quality company and is ranked by Entrepreneur Magazine as the number one duct-cleaning franchise, and 13th top new franchise for 2008. The expertise of DUCTZ reaches beyond simply cleaning air ducts to maximizing overall indoor air quality and providing for a healthier living environment. DUCTZ is a member of the National Air Duct Cleaner's Association and has provided services during many public health projects, including clean-up following hurricane Katrina and restoring hygienic conditions to international cruise ships, schools and hospitals across the United States. DUCTZ is headquartered in Ann Arbor, Mich. and has franchise locations nationwide. To improve the indoor air quality of your home or business and create a healthier living environment, please call 1-877-DUCTZ-USA (1-877-382-8987) or visit online at www.ductz.com

To view the episode, click the following link:
<http://www.ductz.com/Video/21186.html>